

# Hypothes.is Investor Presentation - Short (20)

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Here is my Short Pitch Deck - 20 Slides

- 1 Intro w DAU Graph + Contact Info
- 2 DW Background
- 3 Mission
- 4 Problem
- 5 Vision
- 6 Product UI
- 7 Layers
- 8 Strategy - Checklist Past/Future
- 9 Non-Profit & For Profit
- 10 W3C - A worldwide standard for annotation
- 11 Open Source / GitHub
- 12 Saas
- 13 Vertical/Why education
- 14 Basic/B2B/Supply
- 15 Coalition Partners
- 16 Premium/B2C/Demand
- 17 DAU
- 18 Revenue Model
- 19 Future Needs / Spend
- 20 The Raise